

ROTAX AIRCRAFT ENGINES AWARDED 'POWERTRAIN OF THE FUTURE'



Award Presentation at AERO Friedrichshafen. © 2015 BRP

Gunskirchen, Austria, April 16, 2015 – Yesterday evening BRP was presented with the German aviation magazine *aerokurier*'s 'Innovation Award' for the second time during the AERO Friedrichshafen, the largest trade show for general aviation in Europe.

"We are very thankful to the *aerokurier* readership for recognizing our Rotax aircraft engine as best 'Powertrain of the Future', especially as we celebrate our 40th anniversary this year," stated Marc Becker, manager, Rotax aircraft business. "We are convinced that awards like these give valuable insight on our customer's satisfaction."

aerokurier researched the most innovative and sustainable products of the aircraft industry to be awarded in six different categories. Winners of the 'Innovation Award 2015' were selected by the readers who had the opportunity to vote for their favourite as well as for the "Best Brand 2015".

With more than 175,000 engines sold in 40 years, Rotax aircraft engines outperform the light sport and ultra-light aircraft industry. With 19 authorized distributors and a network of more than 220 points of sale, BRP supports customers worldwide and supplies Rotax aircraft engines to more than 80% of all aircraft manufacturers in its segment.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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